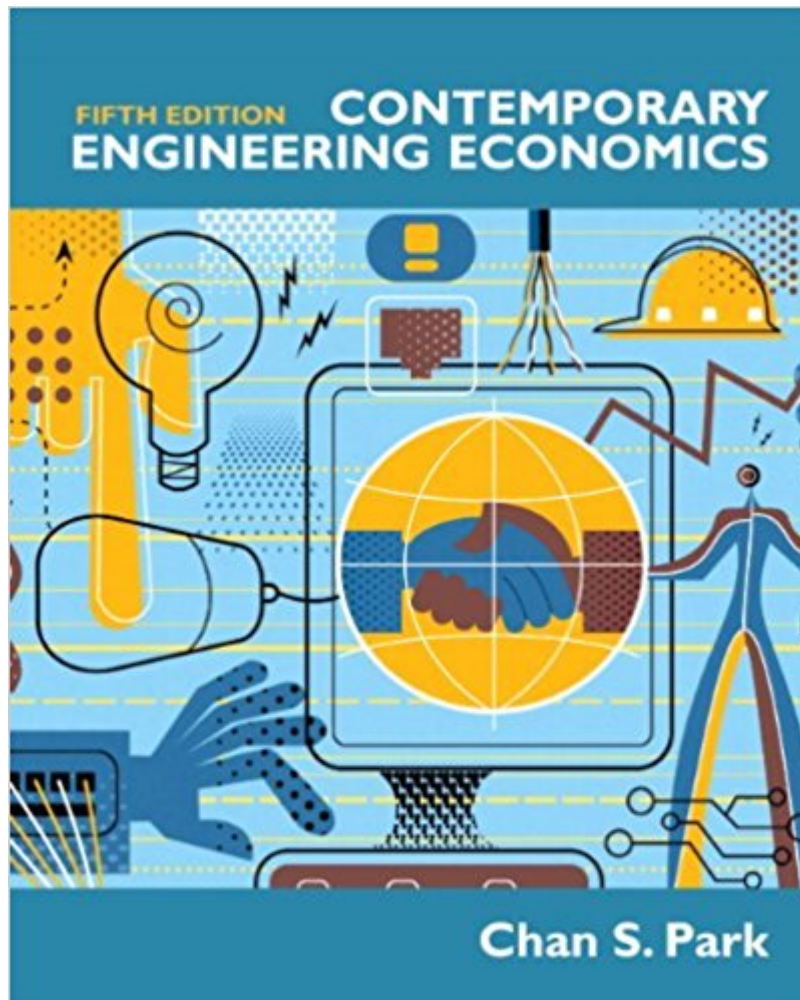




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Contemporary Engineering Economics (5th Edition)



Synopsis

Contemporary Engineering Economics, 5/e, is intended for undergraduate engineering students taking introductory engineering economics while appealing to the full range of engineering disciplines for which this course is often required: industrial, civil, mechanical, electrical, computer, aerospace, chemical, and manufacturing engineering, as well as engineering technology. This edition has been thoroughly revised and updated while continuing to adopt a contemporary approach to the subject, and teaching, of engineering economics. This text aims not only to build a sound and comprehensive coverage of engineering economics, but also to address key educational challenges, such as student difficulty in developing the analytical skills required to make informed financial decisions.

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“The Park text is one that students can engage better because of the emphasis on personal finance issues and clear explanations of business finance issues and why and when they are requested in industry. I find that students learn Engineering Economy much more effectively when they can relate it to their own personal situations and understand how critical these finance skills are to their personal success.” -Dr. David Sly, PE, IOWA STATE UNIVERSITY “I believe that it is a superior text for its purpose due to the clarity and strong examples.” -Stephen Smith, DREXEL UNIVERSITY “The collection of stories in the opening vignettes and its overall writing style makes the adjective “contemporary” in the title of the Park text well deserved. I would

describe this text as a textbook written with studentsâ™ interests in mind.â• -Alla Kammerdiner, ARIZONA STATE UNIVERSITY Â â œContemporary Engineering Economics provides a very good coverage of fundamental issues in engineering decision making with contemporary examples and opening cases.â• -Bahattin Koc, UNIVERSITY AT BUFFALO (SUNY)

"Contemporary Engineering Economics, 5/e, "is intended for undergraduate engineering students taking introductory engineering economics while appealing to the full range of engineering disciplines for which this course is often required: industrial, civil, mechanical, electrical, computer, aerospace, chemical, and manufacturing engineering, as well as engineering technology. This edition has been thoroughly revised and updated while continuing to adopt a contemporary approach to the subject, and teaching, of engineering economics. This text aims not only to build a sound and comprehensive coverage of engineering economics, but also to address key educational challenges, such as student difficulty in developing the analytical skills required to make informed financial decisions.

Chapter content seems to be the same, and the book binding is fine quality. The book problems themselves are the same as the original 6 edition, but the numbers are different. (for example, a 1000 dollar principle would be a 1500 dollar principle for the same problem for the international edition). If you don't need the problems to be the same, this is a good, cheaper alternative to the original 6 edition copy of this book.

Not the easiest book to understand.I have to mention the most annoying thing in this book:Example problems often reference previous example problems. Thats normal. BUT this book builds on that to a stupid degree. I think the author was lazy and the editors didn't care. Those example problems are very hard to follow.Example (numbers are not actual): problem 6.8 references problem 6.7, but 6.7 references problems 6.6 and doesnt have its own dataset.

good reference

This title shouldn't be compulsory in university courses. Like other books in the subject, this one is too wordy and not an amicable alternative to instructors' poor teaching skills. Furthermore, the book has end-of-chapter problems, but no answers are provided. I wish editorial companies compelled authors to include answers to at least half of the problems, so as to render these "resources" any

useful.

Good

No one in any of the classes liked this one. It is difficult to read and impossible to follow how they did the "examples" that are supposed to show how to use the formulas provided inside the covers. P.S. all you need are the formulas inside the front cover, and the short description inside the back cover on when to use each one. The rest of the book was a waste of paper and ink. Just my opinion and that of every other member of the class. The instructor didn't even use the textbook.

Good book, easy to read. I wish that the examples stood on their own, most of them are a continuation of the previous example from an earlier section. Other than that, it's a great reference book to hold on to.

Exactly the same book as the hard cover, but at a lot lower of a price. I would definitely recommend this to anyone that needs it. It is a bit bulky, but then again who cares when you can save all the money and weight of a hard-cover.

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